

**COLLEGE OF LIBERAL ARTS AND HUMAN SCIENCES
DEPARTMENT OF COMMUNICATION
MINOR: COMMUNICATION
FOR STUDENTS GRADUATING IN CALENDAR YEAR 2017**

The Communication Minor is designed to provide students with a broad view of the discipline. This minor requires the completion of 18 hours of COMM courses, including required and elective courses from the list below.

4 FOUNDATIONAL COURSES REQUIRED:

1. COMM 1014, Intro to Communication (3 credits)
2. Choose 1: COMM 2004, Public Speaking (3 credits) or
COMM 1016, Communication Skills II (3 credits)
3. Choose 1: COMM 2044, Principles of Public Relations (Pre: 1014; 3 credits) or
COMM 2064, Rhetorical Tradition (3 credits)
4. COMM 2084, Media Institutions (3 credits)

2 ELECTIVE COURSES – Choose 2 courses from the following list:

- COMM 3064: Persuasion (Pre: 1016 or ENGL 1106; 3 credits)
- COMM 3124: Interpersonal Communication (3 credits)
- COMM 3134: Public Advocacy (3 credits)
- COMM 3244: Political Communication (3 credits)
- COMM 4014: Media Effects (3 credits)
- COMM 4024: Communications Law and Ethics (3 credits)
- COMM 4044: International Communication (3 credits)
- COMM 4054: Public Relations Case Studies (Pre: 2044; 3 credits)
- COMM 4074: Organizational Communication (3 credits)
- COMM 4224: Topics in Media Criticism (3 credits)
- COMM 4244: Topics in Public Communication (3 credits)
- COMM 4254: Topics in Media Writing (3 credits)
- COMM 4304: Public Relations Campaigns (Pre: 2044 or 3064; 3 credits)
- COMM 4364: Issue Management in Public Relations (Pre: 2044; 3 credits)
- COMM 4374: New Communications Technology (3 credits)

TOTAL HOURS REQUIRED -- 18 Semester Hours

GPA REQUIREMENT -- A GPA of 2.0 or higher is required in the minor.