# Consumer Studies Major

Bachelor of Science in Apparel, Housing, and Resource Management

College of Liberal Arts and Human Sciences

Checksheet for Students Graduating in Calendar Year 2018

## Consumer Studies Major

- AHRM 3404 Consumer Education Strategies**
- AHRM 4314 Debtor-Creditor Relationships
- AHRM 4324 Financial Counseling
- AHRM 4404 Consumer Protection
- AHRM 4414 Professionalism in Consumer Affairs
- ACIS 1504 Introduction to Business Information Systems
- ACIS 2115 Principles of Accounting
- COMM 2004 Public Speaking
- ENGL 3764 Technical Writing**
- HD 2004 Human Development II** OR HD 2304 Family Relationships
- MGT 3304 Management Theory and Leadership Practice**
- STAT 3604 Statistics for the Social Sciences

**Total Consumer Studies Major Credits**: 36 credits

## Controlled Electives (Select at least 15 credits from **one** of the suggested emphases)

**Consumer Products and Promotion**
- AHRM 1204 Clothing and People
- AHRM 3104 Fashion Retailing Concepts**
- AHRM 2614 Introduction to Residential Technology
- AHRM 2644 Housing and the Consumer
- AHRM 3954 Study Abroad
- AHRM 4604 Housing: Energy and the Environment
- AHRM 4974 Independent Study
- AHRM 4994 Undergraduate Research
- COMM 3134 Public Advocacy**
- HNFE 1004 Foods, Nutrition, and Exercise
- MGT 3324 Organization Behavior**
- MGT 3334 Managing Human Resources**
- MKTG 3504 Advertising**
- MKTG 4154 Marketing Research**
- MKTG 4204 Consumer Behavior**
- PHS 1514 Personal Health
- PHS 3534 Drug Education
- PSCI 3224 Public Opinion**
- PSCI 3264 Interest Groups**
- SOC 3414 Criminology**

**Total Controlled Electives**: 15 credits
AHRM Core Degree Requirements
AHRM 1104 Orientation to AHRM and Student Resources

Economic Well-Being
♦ AHRM 2404 Consumer Rights
♦ ECON 2005-2006 Principles of Economics
  Or AAEC 1005-1006 Economics of the Food and Fiber System

Product Analysis (Choose two)
AHRM 1204 Clothing and People
AHRM 2034 History of Costume
♦ AHRM 2304 Family Financial Management (required for CONS major)
♦ AHRM 3504 Resource Management for Individuals & Families** (required for CONS major)
  AHRM 2644 Housing and the Consumer
  AHRM 4604 Housing: Energy and the Environment

Business Fundamentals
MKTG 3104 Marketing Management  (Pre: Jr. standing, ECON 2005 or AAEC 1005 w/ C or higher)

Action Learning (Choose one - minimum 3 credits)
AHRM 3954 Study Abroad
AHRM 4964 Field Study**
AHRM 4974 Independent Study
AHRM 4994 Undergraduate Research

Total AHRM Core Requirements 24 credits

Curriculum for Liberal Education
(Select from approved Curriculum Liberal Education courses)

I. Writing and Discourse
3
3

II. Ideas, Cultural Traditions, and Values
3
3

III. Society and Human Behavior
3
3

IV. Scientific Reasoning and Discovery
3
3

V. Quantitative and Symbolic Reasoning
3
3

VI. Creativity and Aesthetic Experience
1-3

VII. Critical Issues in a Global Context
3

Total Curriculum for Liberal Education Requirements 34-36 credits

Free Electives (minimum) 9-11 credits

Minimum Total Credits 120 Credits

♦ Courses included in in-major GPA calculation; in-major and overall GPA of 2.0 required for graduation.
+ For satisfactory progress toward a degree, these courses must be completed by the time the student has attempted 75 hours.
** Prerequisites or co-requisites apply. Consult your advisor.
A sequence of 2 foreign language courses is required for graduation unless 2 high school credits of the same foreign language or 6 transfer credit hours of foreign language have been earned. These credits do not count toward graduation. See Catalog section on “Graduation Requirements”.  
CONS 2018
2/3/2018