COLLEGE OF LIBERAL ARTS AND HUMAN SCIENCES
BACHELOR OF ARTS IN COMMUNICATION
MAJOR in MULTIMEDIA JOURNALISM (MJ)

SPORTS MEDIA AND ANALYTICS CONCENTRATION (SMA)
CHECKSHEET FOR STUDENTS GRADUATING IN CALENDAR YEAR 2019
DEPARTMENT OF COMMUNICATION

The major consists of the following requirements, totaling 120 hours necessary for graduation:

I. COMM Foundation & Development 22 hours
II. A. MJ Major requirements 12 hours
II. B. MJ Electives 12 hours
II. C. Concentration requirements 15 hours

Subtotal: 61 hours

III. CLE requirements 36 hours
IV. General Electives 23 hours

Total: 120 hours

MAJOR REQUIREMENTS (I-II) -- Listed below are the in-major requirements for this major. Majors share 22 hours of common courses in COMM (Core Degree Requirements) and include other courses specific to the major. See reverse for other requirements and “progress to degree” criteria.

I. FOUNDATION & DEVELOPMENT (22 HOURS)

Core Degree Requirements -- Required courses across all COMM majors:

__COMM 1004 First-Semester Experience in Communication (1)
__COMM 1014 Introduction to Communication Studies (3)
__COMM 1015 Communication Skills (3)*__COMM 1016 Communication Skills (3)* (Pre: 1015)

*Note: Alternative to 1015-16 for transfer students entering the major after freshman year:__COMM 2004 Public Speaking (3)  __COMM elective (3)

__COMM 2024 Media Writing (3) Pre: 1016 or ENGL 1106 or ENGL 1204H; Sophomore Standing
__COMM 2034 Visual Media (3) Pre: 1016 or ENGL 1106 or ENGL 1204H; Sophomore Standing
__COMM 2084 Media and Society (3)
__COMM 2124 Intro to Communication Research (3) Pre: 1016 or ENGL 1106 or ENGL 1204H; Sophomore Standing

II. MAJOR-SPECIFIC COURSES (24 HOURS) + SPORTS MEDIA & ANALYTICS (15 HOURS)
(Note: No minor required)

IIA. Required 4 courses:

__COMM 3154 Multimedia Reporting (3) Pre: 2024, 2034
__COMM 3174 Adv. Multimedia Reporting (3) Pre: 3154
__COMM 4024 Communication Law (3) Pre: Senior standing
__COMM 4154 Digital Newsroom (3) Pre: 3174

IIB. Select 4 courses from the following:

__COMM 1114 Intro. to Media Production Technology (3)
__COMM 3114 Video Production: Studio (3) Pre: 2034
__COMM 4014 Media Effects (3) Pre: 2124, Junior standing
__COMM 4044 International Communication (3) Pre: Senior standing (Cross-List IS 4044)
__COMM 4114 Photojournalism (3) Pre 2034, Junior standing
__COMM 4144 Magazine Writing (3) Pre: 2024, Junior standing
__COMM 4254 Topics in Media Writing (3) Pre: Senior standing
__COMM 4334 Communication Ethics (3) Pre: Senior standing
__COMM 4264 Social Media Theory and Practice (3) Pre: 2034
__COMM 4374 New Communications Technology (3) Pre: 2084 or 4014, Junior standing
__COMM 4974 Independent Study (Internship) (1-19)

IIC. Concentration

Required 5 courses:

__COMM 2074 Intro to Sports Media (3)
__COMM 3304 Topics in Sports Communication (3) Pre: Junior standing
__COMM 3314 Sports Journalism (3) Pre: 2024, 2034, Junior standing
__COMM 4094 Broadcast Management (3) Pre: 3154, Senior standing
__COMM 4274 Broadcasting Performance (3) Pre: 3154

Total COMM hours: 61

Prerequisites: Some courses listed on this checksheet have prerequisites. Be sure to consult the University Catalog and/or check with your advisor.
III. UNIVERSITY CURRICULUM FOR LIBERAL EDUCATION (CLE)

Area 1 Writing and Discourse
   Select 2 courses from CLE (6 hours) (3) (3)
Area 2 Ideas, Cultural Traditions, and Values
   Select 2 courses from CLE (6 hours) (3) (3)
Area 3 Society and Human Behavior
   Select 2 courses from CLE (6 hours) (3) (3)
Area 4 Scientific Reasoning and Discovery
   Select 2 courses from CLE (6 hours) (3) (3)
Area 5 Quantitative and Symbolic Reasoning
   Select 2 courses from CLE (6 hours) (3) (3)
Area 6 Creativity and Aesthetic Experience
   Select 1 3-credit course from CLE (3 hours) (3)
Area 7 Critical issues in a Global Context
   Select 1 course from CLE (3 hours) (3)

CLE hours: 36

IV. ELECTIVES
In addition to Major and CLE requirements, students must complete elective hours to reach 120 hours for graduation. Those hours might be taken in a minor, cognate or double major. Students might also consider education abroad, an internship, a field study, undergraduate research, independent study, or other non-required CLE or foreign language courses.

Elective hours: 23

GRADUATION REQUIREMENTS

1. Minimum of 120 semester hours from the following categories:
   I. COMM Foundation & Development III. Curriculum for Liberal Education
   II. MJ Major requirements + Concentration IV. Minor + Electives

Total hours for graduation: 120

2. Minimum of 61 hours in COMM
   Maximum 64 COMM hours; COMM courses beyond 64 hours will not count toward graduation.
3. Overall GPA of 2.0; COMM GPA 2.0
4. Courses taken in major to fulfill graduation requirements must be graded A-F (not pass/fail).
5. COMM courses taken for a minor may NOT be counted toward major requirements.
6. Completion of foreign language requirement, which can be met in one of three ways:
   • 3 years of single foreign language in high school OR
   • 2 years of a single language in high school plus 1106 or equivalent in college OR
   • 1105-1106 or equivalent in college (This credit must be in addition to the 120 credits for graduation.)

PROGRESS TOWARD DEGREE
A student will be certified as making satisfactory progress toward a degree by meeting these requirements:
   • Completion of 1014 within the first 15 hours in major.
   • Completion of 2124 within the first 24 hours in major.
   • Overall GPA -- Students who fall below 2.0 will follow university policies for probation and subsequent suspension if the GPA is not raised during the probation period.
   • COMM GPA -- Students who fall below 2.0 in COMM will have one semester to regain the required GPA standards. All COMM courses are included in this calculation. A student who fails to make satisfactory progress toward degree after that semester will be blocked from continuing in MJ.
# Multimedia Journalism w/Concentration – MJ+ -- 2019

## Sample Course Plan

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| **Total** | **121** |

* CLE Courses can be taken any semester as may be fulfilled by CLE, AP credit, dual enrollment, and/or transfer; deadline for completion is final semester, senior year.

** 2000-level COMM courses may be taken in any semester, any sequence.

*** 3000 and 4000-level COMM courses may be taken in any semester if prerequisites are met.

**** Elective could be individual course, minor, dbl major, dual degree, independent study, undergraduate research, internship, study abroad, etc.