

Howard Feiertag Department of Hospitality & Tourism Management

Bachelor of Science in Business

Major: Hospitality & Tourism Management

APPROVED **COMMISSION ON** UNDERGRADUATE STUDIES AND POLICIES

Option: HTM Entrepreneurship and Innovation

For students entering under UG Catalog 2022-2023

For students entering under OG Catalog						
FALL SEMESTER	+	Credits	SPRING SEMESTER	+	Credits	
ACIS 1504: Introduction to Business Analytics &	M	3	ACIS 2115: Principles of Accounting ^{1, 2}		3	
Business Intelligence ^{1, 2}						
MATH 1524: Business Calculus ^{1, 2}	5f	4	ECON 2005: Principles of Economics ^{1, 2}		3	
MGT 1104: Foundations of Business ²	M	3	*BIT 2405: Introduction to Business Statistics, Analytics,	5f	3	
			& Modeling ^{1, 2}			
ENGL 1105: First-Year Writing or	1f	3	*ENGL 1106: First-Year Writing or		3	
COMM 1015: Communication Skills			*COMM 1016: Communication Skills			
HTM 1414: Introduction to Hospitality & Tourism	М	3	HTM or MGT 2314: Introduction to International Business ²		3	
Management						
Total		16	Total		15	
FALL SEMESTER	+	Credits	SPRING SEMESTER	+	Credits	
*ACIS 2116: Principles of Accounting1, 2	C	3	#HTM 3414: Food Preparation, Purchasing, &	М	4	
			Management			
*ECON 2006: Principles of Economics ^{1, 2}	3	3	#HTM 3524: Lodging Management	М	3	
*BIT 2406: Introduction to Business Statistics,	5a	3	MGT 2064: Foundations of Entrepreneurship	6d/0	3	
Analytics, & Modeling ^{1, 2}						
STS 2254: Innovation in Context or ENGL 1654	2/0	3	Critical Thinking in the Humanities		3	
Introduction to Science Fiction and Fantasy						
Reasoning in the Natural Sciences ³	4	3	ENGE 2094: Create! Ideation & innovation	0	3	
PSYC 1004: Introductory Psychology or	М	3				
SOC 1004: Introductory Sociology						
Total		18	Total		16	
FALL SEMESTER	+	Credits	SPRING SEMESTER	+	Credits	
*#HTM 3444: Fin Mgt Hospit Org	М	3	*#HTM 4454: Hospitality Revenue Management	М	3	
*#HTM 4414: Food & Beverage Management	М	3	HTM E&I Elective Group (see page 2)		3	
HTM E&I Elective Group (see page 2)	0	3	#MGT 3404: Principles of Management ²		3	
*#BIT 3414: Operations & Supply Chain Management ²			С	3		
*#FIN 3104: Introduction to Finance ²			1a	3		
Total		15	Total		15	
FALL SEMESTER	+	Credits	SPRING SEMESTER	+	Credits	
*#HTM 4964: Field Study in HTM		3	#HTM Elective (see page 2)		3	
		#FIN 3054: Legal & Ethical Environment of Business ²	M C	3		
the Hospitality Industry			The second secon			
E&I General Elective Group (see page 2)		3	*#MGT 4394: Strategic Management ^{2,5}		3	
Reasoning in the Natural Sciences ³			Critical Analysis of Identity & Equity in the U.S.66 or			
Reasoning in the Natural Sciences ³	4	3		7	3	
Reasoning in the Natural Sciences ³ Critique & Practice in the Arts ⁴			Critical Analysis of Identity & Equity in the U.S.6° or	7	3	

+	C = Degree Core Required Course	M = Major Required Course	O = Option Required Course

All other designations identify Pathways General Education requirements https://www.pathways.prov.vt.edu/

HTM E&I ELECTIVES GROUP (choose two - 6 credit hours)

#HTM 2434: Hospitality Sales

#HTM 2464: Introduction to Service

#HTM 3244: Franchising Service for the Industries (Fall only)

E&I GENERAL ELECTIVES GROUP (choose two - 6 credit hours)

*#MGT 3064: Cornerstones of entrepreneurship and innovation

*#MGT 3084: Digital entrepreneurship, innovation, and product development

*#AAEC 3454: Small business management and entrepreneurship

*#MGT 4064: Developing entrepreneurial ventures

HTM ELECTIVES (choose one - 3 credit hours)

#HTM 2434: Hospitality Sales (if not selected above)

#HTM 2454: Travel & Tourism Management

#HTM 2464: Introduction to Service (if not selected above)

#HTM 2474: Introduction to Meetings & Convention Management

#HTM 2514: Catering Management

#HTM 2954: Study Abroad

#HTM 3044: Private Club Management

#HTM 3244: Franchising for the Service Industries (if not selected above)

#HTM 3424: Event Management

#HTM 3484: Socio-Cultural Impacts of Tourism

#HTM 3954: Study Abroad

#HTM 4354: IT & Social Media in HTM

*#HTM 4434: Event & Experience Management Senior Workshop

*#HTM 4444: Winery Tourism

*#HTM 4484: International Tourism

*#HTM 4514: Hospitality Market Data Analysis

GENERAL INFORMATION

This checksheet applies to students completing their degrees in calendar year 2022 and for student date of entry under UG Catalog 2022-2023. A total of <u>125</u> <u>credit hours</u> is required for graduation. Any exceptions to this curriculum must be approved by the student's department head and Associate Dean for Pamplin Undergraduate Programs.

Foreign Language Requirement: Students who did not successfully complete at least two years of a single foreign, classical, or sign language during high school must successfully complete six credit hours of a single foreign, classical, or sign language at the college level. Courses taken to meet this requirement do not count towards the minimum credit hours required for graduation. Please refer to the Undergraduate Catalog for details.

Pre-requisites: Students are responsible for ensuring they have met necessary pre-requisites for all courses. Courses with pre-requisites are noted with * (e.g. *BIT 2405). Please refer to the Undergraduate Catalog or academic advisor.

Transferring Courses: Requirements and procedures for transferring courses are available http://pampl.in/transfercreditsteps

Overall and In-Major GPA: Students must have an overall GPA of 2.0 and an in-major GPA of 2.0 to graduate. Courses used to calculate the in-major GPA are noted with a # (e.g. #HTM 3414).

Policy 91: University policy requires a student to make satisfactory academic progress towards a degree in order to remain enrolled at the institution (see footnote 1). Students are responsible for reading and understanding Policy 91 in accordance with Pamplin policies http://pamplin/policy91

¹Policy 91: Pamplin students in a business degree program must complete eight business courses (ACIS 1504, MATH 1524, ACIS 2115-2116, BIT 2405-2406, and ECON 2005-2006) with a grade of C- or better by 72 attempted credit hours (or 90 attempted credit hours for students with more than 18 transfer credits). Students who have not met the requirements will be notified upon reaching 72 (or 90) credit hours that they must complete the missing course(s) in the next term(s) of enrollment. Failure to do so may result in the student's dismissal from the business degree program. This policy is strictly enforced.

² Graduation requirement: Students must achieve a grade of C- or better in select business courses (ACIS 1504, MATH 1524, ACIS 2115-2116, BIT 2405-2406, ECON 2005-2006, MGT 1104, HTM or MGT 2314, MGT 3404, MKTG 3104, FIN 3104, FIN 3054, BIT 3414, and MGT 4394).

³Recommended: CSES 2244: Agriculture, Global Food Security and Health; SPES 2004: Cannabis – Science, Industry and Culture

4 Recommended: LAR 4154: Design Bult Environment

⁵HTM majors must register for the HTM-specific section of MGT 4394; requires additional pre-requisites: HTM 3444, HTM 3524

⁶Critical Analysis of Identity & Equity in the U.S. may be double-counted with another course (major, option, pathway, or free elective) that is designated as pathway 7. If this pathway is already met, students must take a free elective to meet the 125-credit hour requirement. Recommended courses: COMM 2754H: Topics in Tech Innovation, HTM 4434: Event & Experience Management Senior Workshop, MGT 4334: Ethical Leadership.