

Resolution 2014-2015.B

Resolution to Approve New Major, Residential Environments and Design, in Bachelor of Science in Apparel, Housing, and Resource Management

Recommended by the Commission on Undergraduate Studies and Policies

First Reading: September 8, 2014

Second Reading:

Approved by University Council:

Approved by the President:

First Effective Date to Declare Major: Spring 2015

First Effective Date to Graduate: Spring 2015

WHEREAS, the housing industry, including the design, development, construction and sales of residential structures, spaces and housing-related products used by household consumers, is a significant segment of the United States economy and international trade; and

WHEREAS, the major in Residential Environments and Design will prepare students for a wide range of careers in various aspects of the housing industry, including: kitchen design; bath design; design, development and/or marketing of residential products; management of residential design showrooms and stores for the trade or the consumer; and residential design for home builders; and

WHEREAS, the Housing option (HSG) has been an option in the Bachelor Degree in Apparel, Housing, and Resource Management for many years and the Major in Residential Environments and Design incorporates the courses and focus of the HSG option; and

WHEREAS, enrollment in the Housing option has been strong and students have been in demand for jobs in the private sector and been successful in jobs in the non-profit and/or governmental sector and in being accepted into graduate schools; and

WHEREAS, the title Residential Environments and Design is recognizable and understandable to high school and college students seeking a program related to the housing and residential design; and

WHEREAS, a major in Residential Environments and Design will be more readily promoted to potential employers and make it easier for students to market themselves; and

WHEREAS, the major in Residential Environments and Design will provide better visibility for the housing program and will provide support to the enrollment management of incoming freshmen and transfer students into the College of Liberal Arts and Human Sciences.

THEREFORE BE IT RESOLVED that the Major Residential Environments and Design be approved for addition to the Bachelor of Science in Apparel, Housing, and Resource Management effective Fall 2014 and the proposal be forwarded to the President for approval.