W VirginiaTech

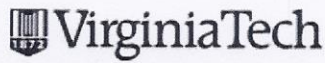**Pamplin College of Business**

HOSPITALITY AND TOURISM MANAGEMENT MAJOR

Department of Hospitality and Tourism Management
Bachelor of Science in Business
For students graduating in calendar year 2016

University Policy 91 requires a student to make satisfactory academic progress towards a degree, see Footnote 1, in order to remain enrolled in the institution. Students are responsible for reading and understanding Policy 91, in accordance with Pamplin Policies (http://www.undergrad.pamplin.vt.edu/)

FRESHMAN YEAR   (31 Semester Hours Required)

	F	SP
ACIS 1504 Introduction to Business Information Systems [1]	3 _____	
COMM 1015-1016 Communication Skills or ENGL 1105-1106 First Year Writing	3 _____	3 _____
MATH 1525-1526 Elementary Calculus with Matrices [1,2] (Area 5)	3 _____	3 _____
Area 4 Scientific Reasoning and Discovery	3 _____	3 _____
PSYC 1004 OR SOC 1004 Introduction Psychology or Sociology	3 _____	
Social Science (Consider HTM 2464 Introduction to Service or HTM 3484)		3 _____
HTM Elective (Consider HTM 1414)[7]		3 _____
Area 6 [4] (Can be 1 or 3 credit course, 1 credit required)		1 _____

SOPHOMORE YEAR   (33 Semester Hours Required)

	F	SP
ACIS 2115-2116 Principles of Accounting [1]	3 _____	3 _____
BIT 2405 – 2406 Quantitative Methods [1] (Pre: ACIS 1504, MATH 1525-1526)	3 _____	3 _____
ECON 2005-2006 Principles of Economics [1] (Area 3)	3 _____	3 _____
Area 2: Ideas, Cultural Traditions and Values	3 _____	3 _____
Social Science (Consider HTM 2464 Introduction to Service or HTM 3484)	3 _____	
COMM 2004 Public Speaking or COMM 1015-1016 completed, then elective [5]		3 _____
Area 7: Critical Issues in a Global Context (Recommend HTM 2454 Travel & Tourism Management)[7]		3 _____

JUNIOR YEAR   (31 Semester Hours Required)

	F	SP
#FIN 3104 Introduction to Finance (Pre: ACIS 2115)	3 _____	
#BIT 3414 Production and Operations Management (Pre: BIT 2405-2406)		3 _____
#HTM 3414 Purchasing, Production and Management	4 _____	
#FIN 3055 Legal Environment in Business		3 _____
#MGT 3304 Management Theory & Leadership Practice	3 _____	
#MKTG 3104 Marketing Management	3 _____	
#HTM 3524 Lodging Management	3 _____	
#HTM 3444 Financial Management & Cost Control for Hospitality Organizations (Co req: FIN 3104; Pre: ACIS 2116; ECON 2006)		3 _____
#HTM Elective (See Areas of Emphasis and advisor for guidance)[7]		3 _____
#HTM Elective (See Areas of Emphasis and advisor for guidance)[7]		3 _____

SENIOR YEAR   (30 Semester Hours Required)

	F	SP
#HTM 4964 Field Study (Pre: 2 of 3, HTM 3414, HTM 3524, or HTM 3444) (consider taking preceding summer)	3 _____	
#MGT 4394 Business Policy & Strategy [6]		3 _____
#HTM 4414 Food and Beverage Management (Pre: HTM 3414)	3 _____	
#HTM 4464 Human Resources Management in Hosp Industry (Pre: MGT 3304)		3 _____
#HTM 4454 Hospitality Revenue Management (Pre: BIT 2406; ECON 2006; MKTG 3104)		3 _____
#HTM Elective (See Areas of Emphasis and Advisor for guidance)[7]		3 _____
Elective	3 _____	3 _____
Elective	3 _____	3 _____

Total Credits   125
    * HTM Core Courses in Italics

HTM Electives - 12 hours required – 6 hours must be at the 3000 or 4000 level

HTM 1414	Introduction to HTM (3)	#HTM 2434	Hospitality Sales (3)
#HTM 2454	Travel & Tourism Management (3) also satisfies Area 7 requirement	#HTM 2464	Introduction to Service (3) also fulfills Social Science requirement
#HTM 2474	Introduction to Meeting and Convention Management (3)	#HTM 2514	Catering Management (3)
#HTM 2954	Study Abroad (3)	#HTM 3044	Private Club Management (3)
#HTM 3114	Special Topics in Hospitality & Tourism Studies (3)	#HTM 3244	Franchising for the Service Industries (3)
#HTM 3464	Hospitality & Tourism Research Methods I (3)	#HTM 3474	Hospitality Facilities Planning and Management (3)
#HTM 3484	Socio-Cultural Impacts of Tourism (3) also fulfills Social Science requirement	#HTM 3954	Study Abroad (3)
#HTM 4354	Information Technology in Hospitality and Tourism (3)		
#HTM 4424	Events Management (3)	#HTM 4444	Winery Tourism
#HTM 4444	Winery Tourism (3)	#HTM 4484	International Tourism (3)

GENERAL INFORMATION

This check sheet applies to students completing their degrees in calendar year 2016. A total of <u>125 semester hours</u> is required for graduation. Students who did not successfully complete at least two years of a single foreign, classical, or sign language during high school must successfully complete six semester hours of a single foreign, classical, or sign language at the college level. Courses taken to meet this requirement do not count toward the hours required for graduation. Please consult the Undergraduate Catalog for details. Any exceptions to this curriculum must be approved by the student's Department Head and the Pamplin College of Business Associate Dean for Undergraduate Programs.

Transferring courses: At least 50% of all Business credits taken in ACIS, BIT, FIN, HTM, MGT, and MKTG required for the degree must be taken at Virginia Tech. Additional requirements and procedures for transferring courses are available in the University Catalog and the Pamplin College of Business form, "Authorization to Take Courses Elsewhere."

In-Major GPA: The GPA in the Hospitality and Tourism Management Major includes all junior and senior College of Business Core Courses, all required and elective HTM courses. These courses are marked with #.

FOOTNOTES

[1] Satisfactory progress toward a degree: Upon having attempted 72 semester credits (students who entered Pamplin as freshmen), or 90 semester credits (students who transferred into Pamplin), a student must: (1) achieve no grade lower than a C- in Math 1525 and 1526 (or acceptable equivalents); ACIS 1504, 2115, and 2116; BIT 2405 and 2406; ECON 2005 and 2006, and (2) achieve a minimum GPA of 2.0 in the combination of courses previously listed. Students who have not met the requirements will be notified upon reaching 60 credits (or 72 credits for transfer students) that they have one semester of enrollment (fall or spring) to rectify any deficiencies. Failing to do so will result in a student being required to transfer to another college at Virginia Tech. This policy is strictly enforced.

2. Equivalent Math courses may be substituted. Completes the Curriculum for Liberal Education requirement in Area 5: Quantitative and Symbolic Reasoning.

3. It is recommended for HTM Majors to take HTM 2464 Introduction to Service and/or HTM 3484 Soci0-Cultural Impacts of Tourism to satisfy the Social Science requirement but any courses in Economics (beyond principles), Geography, History (except 1024, 1025, 1026, and 2054), International Studies, Political Science (except 3015-3016), Psychology, and Sociology; or any course approved for Area 3 of the Curriculum for Liberal Education requirement.

4. Electives must include at least one hour from Curriculum for Liberal Education Area 6: Creativity and Aesthetic Experience. The CLEducation requirement Area7: Critical Issues in A Global Context may be used to meet another requirement or taken as an elective. (Suggest taking HTM 2454 to meet Area 7 and HTM Elective requirement)

5. COMM 2004 Public Speaking is required for all Business majors who do not take COMM 1015-1016. It may be completed in the sophomore, junior or senior year.

6. Students must have senior status (96 hours), and have completed their Junior and Senior core requirements. For all business students, Pre: MGT 3304, MKTG 3104, FIN 3104, FIN 3055, BIT 3414. For the section of this course for HTM majors only, Pre: HTM 3444, 3524, Coreq: HTM 4464, 4414.

7. HTM students must have 4 HTM Electives (12 hours) to graduate. Two 4 must be 3XXX or 4XXX. See Emphasis of Concentrations and your HTM Advisor to develop an area of emphasis.

Progress Towards Degree

Satisfactory progress toward the Bachelor of Science in Business in the Hospitality and Tourism Management Department requires that:

1. Upon having attempted 72 semester credit hours (including transfer, advanced placement, advanced standing, credit by examination) students must have completed at least one of the following HTM core courses: HTM 3414, 3524 or 3444.

2. Upon having attempted 95 semester credit hours (including transfer, advanced placement, advanced standing, credit by examination) students must have completed at least two of the following HTM core courses: HTM 3414, 3524 or 3444.

3. Upon having attempted 110 semester credit hours (including transfer, advanced placement, advanced standing, credit by examination) students must completed at least four of the HTM core courses (core courses do not include HTM electives).

The first semester a failure to fulfill these in-major requirements occurs a "hold" may be placed on your records and you will be required to meet with an HTM undergraduate advisor to discuss your lack of satisfactory progress and work out a plan to get back on track.

Failure to meet the above requirements for two consecutive semesters will result in the student being requested to leave the major and have his/her registration blocked until they file a change of major form.

Areas Of Emphasis

It is not required to complete all classes within the emphasis. An emphasis does not need to be declared.   These are for guidance in selecting electives to help with your career interests.

Hospitality Operations Management
HTM 2464   Introduction to Service
HTM 2434   Hospitality Sales
HTM 2474   Intro to Meetings & Convention Mgt
HTM 3044   Private Club Management
HTM 3244   Franchising for the Services Industries
HTM 3474   Hospitality Facilities Planning & Mgt
HTM 4354   Information Technology in Hosp & Tourism
HTM 4454   Hospitality Revenue Management

Restaurant and Food Management
HTM 2464   Introduction to Service
HTM 2514   Catering Management
HTM 3244   Franchising for the Services Industries
HTM 3474   Hospitality Facilities Planning & Mgt
HTM 4354   Information Technology in Hosp & Tourism
HTM 4424   Events Management
HTM 4444   Winery Tourism

Global Tourism Management
HTM 2454 Travel and Tourism Management
HTM 3484   Socio-Cultural Impacts of Tourism
HTM 4484   International Tourism
HTM 2954/3954   Study Abroad
HTM 4444 Winery Tourism
HTM 3464 Hospitality & Tourism Research Methods

Hospitality Event Management
HTM 2434   Hospitality Sales
HTM 2464   Introduction to Service
HTM 2474   Intro to Meetings & Convention Mgt
HTM 2514   Catering Management
HTM 4424   Events Management
HTM 4444   Winery Tourism

approved
Thru HTM
10/20/2014